

STRATEGIC ENGAGEMENT GROUP

Something Digital's Strategic Engagement Group (SEG) is completely invested in the long term success of our clients.

We treat our clients as partners. Our team of talented developers and subject matter experts propel our clients towards the competitive edge they need.

To meet the needs of our customers, we have bundled our services and eliminated challenges that plague typical retainers, such as work stoppage, interruptions due to updates and patches, and lack of access to strategic consultants. Instead, our clients are fully engaged with our team on a regular cadence that accounts for the unexpected.

SCHEDULED SERVICE VELOCITY

UNLIMITED STRATEGIC ENGAGEMENT MANAGEMENT

WEEKLY STATUS MEETINGS

PRODUCTION RELEASES

CODE REVIEW

DOWNTIME MONITORING

SERVER PERFORMANCE MONITORING

EMERGENCY SUPPORT

SECURITY PATCH MANAGEMENT

STRATEGIC BUSINESS REVIEW

ANALYTICS REPORTING

UX REVIEW

WEBSITE PERFORMANCE REVIEW

HOSTING POINT OF CONTACT

ENVIRONMENT SETUP

24/7
PERFORMANCE
MONITORING

M2
TRAINED

17+
CERTIFICATIONS

Our Strategic Engagement Group provides ongoing ecommerce strategy and optimization, development and creative services, 24/7 performance monitoring, and hosting to ensure your site grows with your business.